



Jared Bistrong

305-742-4478 jaredbistrong@gmail.com Miami Beach, FL 33139

- **Highly creative Instructional Designer, Educator, and Multimedia Production Specialist with over 20 years of expertise in education, multimedia production, and innovative technology integration.**
- **Innovative Director, Project Manager, and classroom teacher with the ability to inspire**
- **A talent for designing and implementing sustainable learning solutions and systems that integrate and leverage the best of emerging instructional technologies**
- **Skilled communicator and storyteller in multiple mediums including writing, video, audio, photography production, and live classroom instruction & trainings.**
- **Ability to simplify technical concepts and foster enthusiasm and openness among learning**

Professional Experience

DIRECTOR OF INSTRUCTIONAL DESIGN & TECHNOLOGY

INTEGRATION BROWN MACKIE COLLEGE MIAMI 2009-PRESENT

- Re-Designed, developed, and implemented the entire learning platform, pedagogy, and training system for the college based on a mobile learning platform.
- Authored a project-based learning pedagogy and designed a flipped classroom teaching and training model to deliver it.
- Designed and implemented 1000+ hours of hybrid, on-ground, asynchronous & synchronous learning trainings and workshops for 100's of faculty and staff members with a focus on innovation and technology integration.
- Synthesized several instructional technology components including the learning management system, communication's platform, digital resources, cloud-based workflows, and digital portfolios to create a dynamic learning model.
- Designed a faculty training system and on-boarding that remains sustainable through rapid change cycles of instructional technology, operations protocol, and teaching methodologies and pedagogies.
- Re-Designed the Nursing Program and trained nursing faculty on integrating the latest in instructional technology
- Produced all marketing videos and narratives for academic programs, community and cultural events.
- Managed campus communication both internally and externally.

MULTIMEDIA DIRECTOR BROWN MACKIE COLLEGE MIAMI

2011-2013

- Produced all multimedia production for the college including college videos, program videos, photography, multimedia presentations, live webcasts and video tutorials.
- Created an iPad integration and cloud-based training and learning model that eventually was adopted across 25 campuses.
- Designed a communication's platform for the college and trained all departments on communication's policy and protocol both internally and externally using a multitude of mediums including video conferencing, social media outlets, and email services.
- Wrote, filmed, edited and distributed commercials for Criminal Justice, Information technology, Business Administration and Medical Assisting programs.

WRITING PROFESSOR BROWN MACKIE COLLEGE MIAMI

2009-2011

- Taught Composition, Creative Writing, Literature and Business Communications courses.

MULTIMEDIA DIRECTOR SHAKE-A-LEG MIAMI 2003-2009

- Created a state of the art digital literacy Apple video lab for at-risk youth and children and adults with disabilities.
- Purchased equipment and designed a digital video/photography lab optimal for experiential learning and production.
- Designed, authored, and implemented an experiential learning curriculum that utilized digital technology such as video/sound production, photography and editing to enhance academic learning and develop character among at-risk youth and students with disabilities.
- Served over 8,000 participants per year.

- Produced an entire series of “kids teaching kids” science and disability awareness videos and dozens of Eco-documentaries and PSA's.
- Designed and Launched a social media networking & Internet marketing campaign and produced hundreds of student created videos and distributing them over the internet.
- Oversaw all audio/video needs for the entire organization including all marketing videos, live streaming and event productions.
- Authored dozens of fundraising campaigns and events.
- Liaised with local media and pitched stories for local and national news.
- The multimedia program was adopted as a flagship program among the 21st Century Community Learning Centers and highlighted throughout the country.
- Students’ productions and the Multimedia Center were recognized in the local, national, and international media, including CNN & Oprah’s “The Big Give” tv show.

Co-Producer: Endurance Traveler Tv 10/08

- Wrote, filmed, and edited pilot show for an International Sports Travel television & web series titled, "Endurance Traveler".

ENGLISH, TV PRODUCTION, & DRAMA TEACHER

MIAMI BEACH SENIOR HIGH 2001-2003

- Directed the television production program.
- Directed the Drama Program
- English Teacher
- Oversaw multiple student clubs, productions, and tv morning announcements.
- Designed the first non-linear video editing lab for the school and wrote the first classroom curriculum based on Apple’s ilife suite.

WRITING PROFESSOR

FLORIDA INTERNATIONAL UNIVERSITY 2003-2004

2001-2003

WRITING PROFESSOR

MIAMI DADE COLLEGE 2003-2004

FACULTY PROFESSOR

FLORIDA STATE UNIVERSITY PANAMA, PANAMA 1999-2001

- Taught Composition, Literature and Speech courses.
- Served on several committees.

FACULTY PROFESSOR

FLORIDA STATE UNIVERSITY 1997-1999

- Responsible for planning and teaching freshman composition classes including ENC 1905, 1101, and 1102. Tutored in the Reading/Writing Center
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Education: Florida State University

- Master of Arts: Creative Writing
- Two Years Post-Graduate Classes in Education
- Bachelors: Creative Writing/Communication

Computer Skills:

- Proficient in dozens of web authoring tools and multimedia production software on desktop & mobile platforms
- Expert in Learning Management Systems.

- Ability to research, learn and teach new instructional technologies and software for a variety of mediums and platforms to a variety of learners.

Conference Presentations:

21st Century Community Learning Centers Summer Learning Institute

- 2006 Presentation title: "**Digital Literacy: Make movies and Change lives at the same time.**"
- 2007 Presentation title: "**The New Frontier in Learning: How to Experientialize Your After School Program.**"
- 2008 Presentation Title: "**Story Telling and Critical literacy in the Digital Age**"

Manuscripts

Bistrong, J; Bowman, C; Braley, T; and Massey, H. (2001). "Interdisciplinary Literacy: A Story of English Teachers in a Science Classroom." for The Journal of Technology and Learning

Extracurricular

- Certified group sound therapist and workshop facilitator. Craft, play and teach the Australian Aborigine instrument the Didgeridoo. Design and facilitate interactive team building and corporate workshops utilizing hand-made instruments from around the world.
 - Florida High School Wrestling State Champion
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